

COMMONWEALTH OF MASSACHUSETTS
Executive Office of Housing and Economic Development

OFFICE OF PERFORMANCE MANAGEMENT & OVERSIGHT

Massachusetts Cultural Council

FISCAL 2015 ANNUAL FINAL REPORT

INTRODUCTION

The Massachusetts Cultural Council Fiscal 2015 Annual Report complies with the requirements of the Office of Performance Management Oversight created by Chapter 240 of the Acts of 2010 – An Act Relative to Economic Development Reorganization. It includes goals set for the year and the performance measurements by which to evaluate goals, programs, and initiatives.

AGENCY OVERVIEW

OUR MISSION

The Massachusetts Cultural Council (MCC) is a state agency that promotes excellence, access, education, and diversity in the arts, humanities, and interpretive sciences to improve the quality of life for all Massachusetts residents and contribute to the economic vitality of our communities. The Council pursues this mission through a combination of grant programs, partnerships, and services for nonprofit cultural organizations, schools, communities, and artists.

OUR VISION

The Massachusetts Cultural Council is committed to building a central place for the arts, sciences, and humanities in the everyday lives of communities across the Commonwealth. The arts, sciences, and humanities have the power to build healthier, more livable, more vital communities. They enrich, exalt, and provoke. They are an essential part of a strong educational system. They contribute enormously to our economy. They build bridges across cultures. They can be used to address - or better yet, prevent - some of our most stubborn social problems. They help us interpret our past and shape our future. They help us understand what it means to be human.

OUR IMPACT

There are few places in America as rich in arts and culture as Massachusetts. From Boston to the Berkshires, from Cape Ann to Cape Cod, our state boasts an array of exceptional cultural organizations, beautiful and distinctive communities, and thousands of talented artists and educators. The MCC nurtures the creative life of Massachusetts. We help organizations grow and change. We help schools enrich students' lives by weaving quality arts, humanities, and science programs into their curricula. We foster dialogue among cultural leaders on issues of shared importance, and make connections between artists and businesses. And we advocate on behalf of the cultural community--ensuring that arts, humanities, and sciences have a voice in discussions about the future of the Commonwealth and its communities.

FISCAL YEAR 2015 ANNUAL REPORT

GOALS	STRATEGY	MEASUREMENTS
Increase public and private resources for arts, sciences and the humanities in the Commonwealth.	Providing grants to cultural organizations, local cultural councils, schools, individual artists and municipal cultural partnerships in Massachusetts.	<p>At least \$20 million in funding available annually to MCC grantmaking by 2020.</p> <p>FY14 Funding: \$11 Million FY15 Funding: \$12 million</p> <p>Originate at least \$150 million in Cultural Facilities Fund grants by 2020</p> <p>FY14 CFF Total: \$70.5 million FY15 CFF total: \$85.5 million</p> <p># and \$\$ amount of grants provided.</p> <p>FY14: 1,811 grants totaling \$9,279,729 FY15: 1,632* grants totaling \$10,008,462</p> <p>*Mid-year budget cuts resulted in the elimination of 200 grants for field trips</p> <p>100% success on potential grantees meeting matching fund requirements.</p> <p>100% success</p>
Increase awareness as to the power of the arts, sciences and humanities to create healthy livable communities in the Commonwealth	Advocacy efforts on behalf of the arts, sciences and humanities.	<p>Assure geographic representation of MCC placemaking initiatives by designating at least one cultural district in each Massachusetts senate district.</p> <p>FY14: 16 Senate districts represented FY15: 18 Senate districts represented</p> <p>100% participation by grantees in advocacy communications with public officials.</p> <p>FY14: 46% participation FY15: 44% participation*</p> <p>*Numbers are based on the programs that are able to report concrete data. We are in the process of getting all programs to collect it.</p>

Efficiently invest state funds in Commonwealth's cultural sector.	Improve the process and results of providing grants to cultural organizations, local cultural councils, schools, individual artists and municipal cultural partnerships in Massachusetts.	<p>Top-to-bottom reviews of all MCC grant processes and individual grant programs by 2015.</p> <p>Reviewed all but one program. That program is run in conjunction with another agency and is guided by statute, so the opportunity to review/change is limited by those factors.</p> <p>Increase applications from and investments in Gateway Cities and under resourced rural communities by 50% by 2020 through direct grants and regranting program (LCC program)</p> <p>FY14: 72% of requests funded for 1,884 grants totaling \$2,510,910 FY15: 75% of requests funded for 1,880 grants totaling \$2,662,950</p>
Preserve and encourage cultural participation in the Commonwealth.	Provide technical assistance to cultural organizations, local cultural councils, schools, individual artists and municipal cultural partnerships to help them to develop tools, skills and relationships necessary to thrive in the 21st century.	<p>Develop eight Program Performance Measures (for the eight primary MCC grant programs) that focus on inclusivity, accessibility and/or universal design.</p> <p>Eight Performance measures were set and 6 of the 8 (75%) were met.</p> <p>Increase the number of instances of technical assistance (TA) offered to the MCC field by 25% by 2020.</p> <p>FY14: 5,136 points of TA contact with field FY15: 14,588 points of TA contact with field</p>

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